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#UnbeatableTogether



Press Release

Special Olympics World Games Berlin 2023 Mascot Revealed - "Unity" stands for togetherness, love and inclusion

Berlin, 16 March 2023 – A mascot for athletes from all over the world: In June, 7,000 athletes with intellectual and multiple disabilities will come together for the Special Olympics World Games in Berlin. They will be welcomed by "Unity", the mascot of the World Games. "Unity" was presented during the Parliamentary Evening on Wednesday in Berlin.

Special Olympics athletes from around the world chose the name for the mascot, whose heart shape was inspired by the official logo of the World Games and symbolizes togetherness and affection. The World Games Berlin 2023 motto is "unbeatable together," and that spirit infused the creation of Unity.

Special Olympics athletes from all over the world met digitally for several weeks to exchange ideas about the name of the mascot. The name "Unity" was ultimately chosen based on the emotions the athletes feel about the World Games: joy, togetherness, pride, and excitement.

"The mascot means everything we stand for: Inclusion, love, togetherness. We are one community, no matter where we come from. Together unbeatable, all that is Unity," said Nyasha Derera, one of the workshop participants and Special Olympics ambassador from Zimbabwe.

"Unity" represents the world's largest sport and humanitarian event and is intended to convey inclusion for people with intellectual disabilities to Germany and the world.

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Beginning in April, Unity merchandise will be available in three colors in the World Games webshop:

<https://www.specialolympics.shop/>

Images:

- 1_ Unity - The mascot of the Special Olympics World Games Berlin 2023
- 2_ Unity at the presentation at the parliamentary evening of Special Olympics Germany on the status of the World Games in Berlin.

Credit: Special Olympics World Games Berlin 2023 / Juri Reetz

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Accreditation for press and media to the World Games in Berlin

The media accreditation for the Special Olympics World Games Berlin 2023 is open.

Please register by April 30 at the following link:

<https://www.berlin2023.org/de/medien/akkreditierung>

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